



Queensland Supra Club Inc.

Email: qldsupliclub@outlook.com

Web: www.qldsupliclub.org.au

Facebook: Queensland Supra Club

Instagram: queenslandsupliclub

Youtube: Queensland Supra Club

SPONSORSHIP PACKAGES

Introduction

Launched in December 2005, the Queensland Supra Club continues to be one of the largest and most active Toyota Supra enthusiast clubs in Australia, with a focus on providing opportunities for our members to further their passion in their Toyota Supra vehicles together in a safe and fun environment.

As of October 2024, the Club has over 70 paid subscribed members with many more non-subscribed, including over 1700 members in our private Facebook group. Members predominantly are from Southeast Queensland, although there are many from Sunshine Coast and Gold Coast who travel to Brisbane for various events. Along with members from bigger cities in far north QLD; Mackay, Townsville & Cairns to name a few.

The Committee is dedicated to providing our members with value – both in the events they want to participate in, along with partnering with businesses who can add value to their membership either by providing discounts on products and services, or by being a trusted partner in the on-going journey and love of their vehicles.

Sponsorship Benefits:

Partnering with us as a sponsor provides your business with exclusive promotional rights and visibility across our diverse platforms, including our website, forums, social media, and Club-endorsed events. Your sponsorship will also be highlighted in our marketing materials and may generate additional exposure through referrals from our members.

Our Sponsorship Packages

Bronze Package

- Discount Offering: Provide a special discount to our paid/subscribed members.
- Promotional Rights:
- Logo featured on our website and social media platforms.
- Small logo of your business on the back of our Club shirts/Hoodies.
- Marketing Materials: Mentions on social media channels.
- Recognition: General acknowledgment in Club communications.

Silver Package

- Discount Offering: Provide a special discount to our paid/subscribed members.
- Promotional Rights:
- Logo placement on our website and social media platforms.
- Medium logo of your business on the back of our Club shirts/Hoodies.
- Event Presence: Opportunity to showcase your business at one Club event during the year.
- Marketing Materials: Mentions on select promotional materials.
- Recognition: General acknowledgment in event announcements and updates.
- Exclusive business specialty: This ensures that we focus on utilising members within a reasonable distance of your business location. Providing your business with unmatched attention & competition from a sponsorship standpoint.

Gold Package

- Discount Offering: Provide a special discount to our paid/subscribed members.
- Promotional Rights:
- Prominent logo placement on our website & social media platforms.
- Large logo of your business featured on the back of our Club shirts/Hoodies.
- Event Presence: Featured sponsor at one major event for the year.
- Marketing Materials: Inclusion in all Club promotional materials, including event flyers and banners.
- Recognition: Acknowledgment at all Club functions and events, with opportunities for on-site branding and direct interaction with attendees.
- If possible, an event hosted at your business location & tour of your business showing all services & specialties the workplace can provide.
- Exclusive business specialty: This ensures that we focus on utilising members within a reasonable distance of your business location. Providing your business with unmatched attention & competition from a sponsorship standpoint.

Commitment:

The Queensland Supra Club is dedicated to organizing at least one social function and one vehicle cruise per quarter, along with rally group attendance at non-Club events. We adhere to state health guidelines to ensure the safety and enjoyment of all participants.

Sponsorship Impact:

All funds raised through sponsorships support Club competitions, functions, events, promotional gear, and operational costs. By partnering with us, your business gains valuable exposure while contributing to the vibrant Queensland Supra community.

We look forward to the possibility of partnering with you and making a significant impact together. For further details or to discuss how we can tailor a sponsorship package to meet your needs, please contact us.

Club Calendar

The Queensland Supra Club runs three major cruises during the calendar year which attract over 30 cars & 50 attendees each.

- The **Annual Somerset Dam Cruise** – which annually obtains over 30 QLD based Supra owners who cruise through Mt Nebo through to the Somerset Dam for a BBQ.
- The **Annual Kenilworth Bakery Run** – A newly founded annual cruise which takes the club all the way out to one of the Kenilworth bakery stores for some delicious donuts.
- **Sponsorship Annual Gala Dinner** – Debut in July 2025, a catered event where attendees will dress in a formal, black-tie attire with a presentation of all achievements accomplished throughout the year. Trophies & prizes to be awarded. The club hopes to see all club sponsors in attendance.

Sponsorship Options Summary

	Bronze \$500 pa	Silver \$1,000 pa	Gold \$1,500 pa
Your business listed on our Website & Social Media Platforms.	X	X	X
Your logo displayed on the Club banner , displayed at all events and promotional exercises.	Small	Medium	Large
Promotion of your business on official Club social medias.	Bi-Annual	Quarterly	Monthly
Your business logo on the Annual Club t-shirt which every paid member receives annually & is worn religiously at most club events.	Back of Shirt Small	Back of Shirt Small	Back of Shirt Large
Your business logo on exclusive club merchandise , such as stubby coolers, hats, calendars etc.	X - Small	X - Medium	X - Large
Exclusive promotion of your business speciality, prohibiting another business within 100 KM of your business premises to promote in the same business speciality.		X	X
Events hosted as business sponsored events		One per Annum	Up to Two per Annum

**Business Details**

Trading Name:	
Industry/Specialty (i.e.: Mechanic, Panel Beater, etc):	
Business Address:	
	Post Code:
Phone: ()	
Mobile: ()	
Email address:	
Website address:	
Proprietor's Name:	

Sponsorship Options

<input type="checkbox"/> Gold: \$1,500 per annum	<input type="checkbox"/> Silver: \$1,000 per annum
<input type="checkbox"/> Bronze: \$500 per annum	

Statutory Declaration

<p>I, _____,</p> <p>hereby apply to be an official Sponsor of the Queensland Supra Club Inc. on this _____ day of _____.</p> <p>I understand that my application will be reviewed by the Club Committee and that acceptance of my application will be made via letter of acceptance by the Club.</p> <p>Signed: _____</p> <p style="text-align: center;">(Business Proprietor)</p>
--

Please return this form by email to qldsupraclub@outlook.com

Office Use Only

Date Received:	Date Processed:
Approved: Y / N	Approval Period: